



COMMITMENT • ATTITUDE • TEAMWORK

2020-21

# WELCOME PACK



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# WELCOME TO THE FIERCE FAMILY!

There is something magical about the endless possibilities of starting something new. Although we see each beginner athlete as a future Team England candidate, we know their journey should start with the fun and friendship that will have them falling in love with cheerleading in the first place. Our classes are chock full of tumble, lifts, dance and jumps that are sure to burn off some of that excess energy and have them showing off their moves for their families at home!

## A LITTLE ABOUT US

After travelling the world coaching cheerleading in Canada and New Zealand, Coach Erin moved to Grimsby to pursue a career as a teacher, but her passion was always cheerleading.

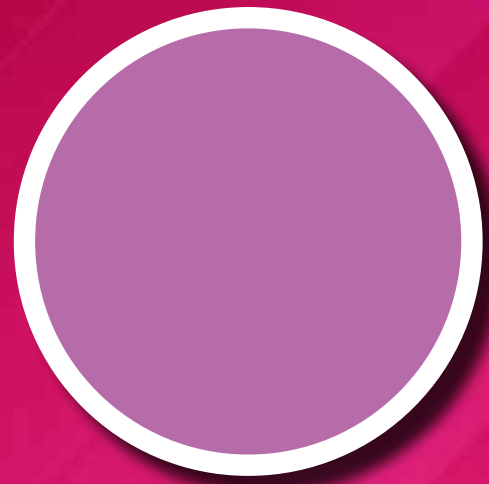
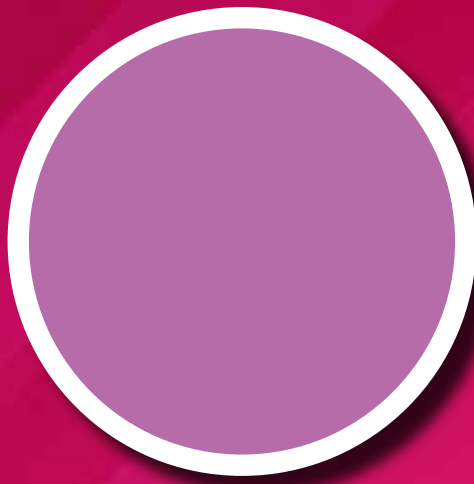
During her first year as a teacher at Tollbar Academy, she led the Tollbar Twisters team to a national championship win in 2014. Those athletes formed the basis of Fierce Elite which opened its doors shortly after in July 2014, holding taster days at Oasis Academy Wintringham.

Starting with only 4 competitive athletes, Coach Erin never gave up her dream of growing a world-class cheerleading programme right here in Grimsby. That season, the team of 7 worked their way to a first placed win at regionals.

That team now make up some of our longest serving athletes and coaching staff who have inspired a generation of athletes over the past 6 years. Since that historic win, we have collected a mass of regional, national and even European titles. It's the life-lessons we instil in our young athletes, however, which are most important to us.

We believe in working together towards a common goal, learning the value of hard work and most of all, building friendships that will last a lifetime!





## OUR 'FIERCILITY'

In September of 2018, we procured our own, for-purpose, cheerleading facility in the heart of Grimsby. This had been a dream of ours for years after hopping from school halls to gymnastics centres since our inception. We can now boast the largest and most kitted-out training centre from Newcastle to Nottingham – which now feels like a second home for many of our athletes. We are constantly upgrading, with new equipment and refurbishments happening every year to keep us on the cutting edge. The 'fiercility' really is the best place to make your dreams come true!

# YOUR JOURNEY STARTS HERE!

Now, it's your turn to take up the torch and be inspired to achieve great things in cheerleading and life. Dream big, set scary goals and become a part of a team that will one-day feel like family!

Lot's of Love,

*Coach Erin*

“

Join, it will change your life and you will do things you never thought you could with so much support.

– Keira (athlete)

”





# PRESCHOOL CLASSES

**AGE 18 MONTH TO 4 YEARS**

Learn the foundations of cheerleading, including balance, memory, co-ordination and motor skills which set a child up for a great future in any sport. These fun, energetic classes will get your future star moving, rolling, grooving and burning off some of that excess energy!

## AGE 18 MONTHS TO 3 YEARS

Learn the story of the CheerBears as we tumble, lift, jump and dance to music, making use of our large collection of soft equipment and trampolines to create fun and engaging circuits.

Parents, come along and spend one-on-one time with your child guiding them through roly polys, handstands and theme days!

**CheerBears Mondays 1:00-1:45 p.m.**  
**CheerBears Tuesdays 2:00-2:45 p.m.**  
**CheerBears Wednesdays 11:00-11:45 p.m.**

## AGE 3-4 YEARS

Ready to gain independence? Our 3 and 4 year olds will start their journey by training in a short, coach-led session in which they will work through our pre-school curriculum, perfecting rolls, handstands and starting to learn the foundations of cartwheels and other more advanced tumbles. These young athletes will even have the option to perform at our annual showcase, Fierce Fest at the Grimsby Auditorium!

**Bumblebees Mondays 4:30-5:00 p.m.**  
**Dandelions Tuesdays 4:30-5:00 p.m.**  
**Sunshine Thursdays 12:00-12:30 p.m.**  
**Flamingo Topaz Saturdays 9:00-9:30 a.m.**

## FINANCIAL COMMITMENT

We operate under the belief that pre-school classes should be accessible to all! Therefore, we try to keep costs as low as possible, so everyone can join in on the fun!

**Training Fees:**  
**£12 per month or £4.00 per casual class**

## OPTIONAL EXTRAS

Training T-shirt: £15.00  
Training Shorts: £20.00  
Training Jumper: £28.00  
Showcase Participation Fee: £10.00



**COMING JANUARY 2021! CHEERBABIES!**

Keep an eye on our social media for information on this new class for crawlers!



# RECREATIONAL CLASSES

## AGE 5-14 YEARS

A journey of one thousand miles starts with a single step!  
Make your start in the sport of smiles by joining our recreational programme! Learn to tumble, lift, dance and jump. Be a part of a team and learn a high-energy routine to perform at our showcase: Fierce Fest!

### AGE 5-6 YEARS

**Lemon Mondays 5:00-6:00 p.m.**

**Pineapples Tuesdays 5:00-6:00 p.m.**  
(starting January 2021)

**Pink Sapphire Saturdays 9:30-10:30 a.m.**

### AGE 7-8 YEARS

**Daffodils Mondays 6:00-7:00 p.m.**

**Bananas Tuesdays 6:00-7:00 p.m.**  
(starting January 2021)

**Pink Diamonds Saturdays 10:30-11:30 a.m.**

### AGE 9-14 YEARS

**Blondies Mondays 7:00-8:00 p.m.**

**Honey Tuesdays 7:00-8:00 p.m.**  
(starting January 2021)

**Rose Gold Saturdays 11:30-12:30 p.m.**

All recreational athletes will work through our level system from rolls and handstands, all the way up to walkovers and round-offs, earning pin-badges and certificates along the way to show off their hard work!

### FINANCIAL COMMITMENT

Training Fees: £22 per month on direct debit

### OPTIONAL EXTRAS

Training T-shirt: £15.00  
Training Shorts: £20.00  
Training Jumper: £28.00  
(20% VAT payable on adult sizes)  
Showcase Participation Fee: £10.00

' I would recommend Fierce Elite to anyone looking for a new sport for their child. There is a wide range of teams to join and lots of additional classes and challenges to take part in. My daughter has learnt about commitment and what it means to be part of a team, as well as lots of tumble and cheerleading skills. Erin and the coaches are great with my daughter and this has allowed her confidence to develop alongside her skills. Thank you Fierce Elite! – Becky (parent)



# ADULT CLASSES

AGE 15+

Cheerleading truly is for everyone and we know our ability to try new things and leave our comfort zone shouldn't end with childhood. Our adult years present us with new challenges and cheerleading provides an inclusive environment which can boost your mood, confidence and fitness!

## GOLDIES AGE 15+

Build your confidence by learning new skills and meeting new people. Can't roll or cartwheel? No problem! We are here to teach you everything! No commitment to shows or competitions, learn in a relaxed friendly environment!

**Mondays 8:00-9:00 a.m.**

## FIRE AGE 18+

Take your confidence to new heights by putting your skills into a routine to be performed at our annual showcase: Fierce Fest and one local competition.

**Tuesdays 8:00-9:00 p.m.**

## MUM'S FIT AGE 18+

Keep fit, energised and happy with a morning workout! From HIIT to circuits and weights, we will change it up each session!

**Tuesdays 9:00-10:00 a.m.**  
**Thursdays 9:00-10:00 a.m.**  
**Sundays 9:00-10:00 a.m.**

## FINANCIAL COMMITMENT

**Training Fees:** £22 per month (unlimited adult classes) or £11 per month for those who have children or siblings in the programme!

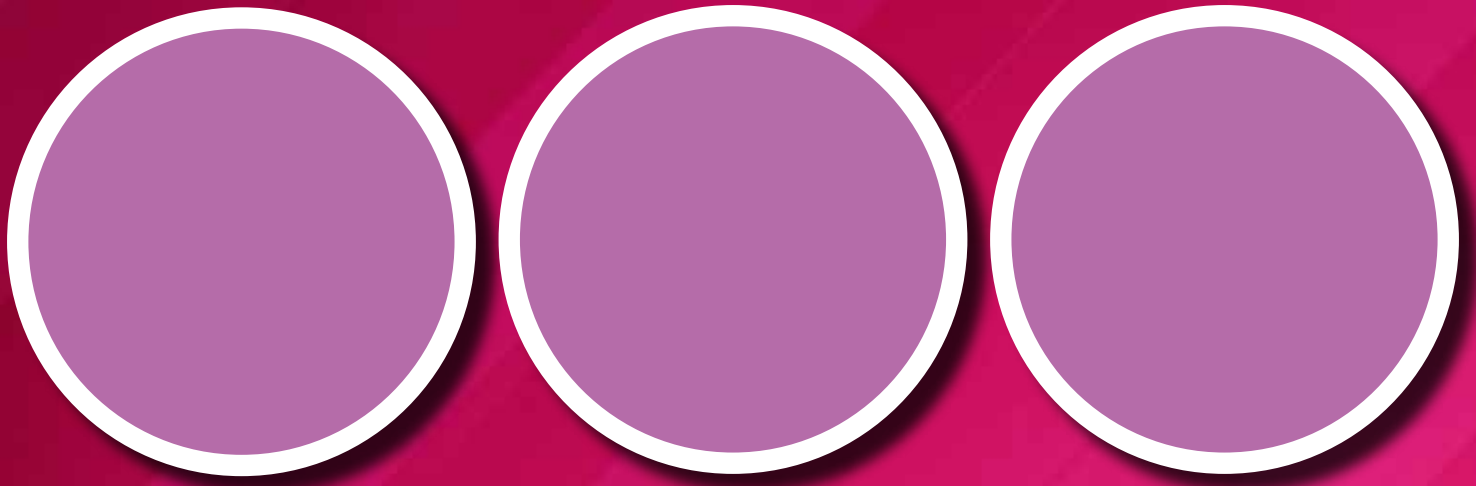
**Fire Only:** Registration fee (£48), Competition Fee (£33), Competition Kit (£28)

## OPTIONAL EXTRAS

Training T-shirt: £15.00 +VAT  
Training Shorts: £20.00 +VAT  
Training Jumper: £28.00 + VAT

**'Whether it's for yourself or your child,  
the relationships built will last forever'  
– Jennie (parent and masters athlete)**





# **FIERCE FEST SHOWCASE**

## **YOUR TIME TO SHINE!**

All recreational athletes age 3+ will have the option of participating in our annual showcase, Fierce Fest! This is an amazing opportunity to show off your new skills to your parents and friends in a low-stress, celebration of achievement!

Showcase often helps boost athletes' confidence and seeing our higher-level teams perform inspires them to reach for the stars!

Every athlete gets a medal with special prizes being awarded to the top teams in each category, including beginners!

**SUNDAY 28TH FEBRUARY 2020**

**9:00-4:00**

Rehearsals and Team Photos

**4:30-6:30**

Performances and Awards Ceremony

**Grimsby Auditorium  
Cromwell Rd, Grimsby**

**Participation Fee: £10 per athlete**

**Spectator Fees: £10 per person**

Sign up to participate with your class coach or by emailing [info@fiercelitecheer.com](mailto:info@fiercelitecheer.com) on or before 1st February 2021!

**'My daughter would be lost without cheer, being part of the Fierce Family is the best feeling ever. A huge thank you to Erin for everything you do for Fierce as a whole and the love you give to each athlete. You make each athlete feel they have the ability to achieve their goals!**

**- Hayley (parent)**

